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**ARAMARK Mesa Verde Announces Facility Upgrades, New Outdoor Attractions at Morefield Campground**

*New \$89 Camping Package Kicks off Summer Road Trip Season*

**MESA VERDE NATIONAL PARK, Colo., June 23, 2010** – [ARAMARK Mesa Verde](#)

announces a new camping package, a guided tour and “green” upgrades at Morefield Campground to enhance the camping experience for guests this summer. Campers can enjoy sleeping under the stars in the natural beauty of the park’s glorious Morefield Canyon, along with discounted rates and upgrades to make the full-service campground more environmentally-friendly.

New in 2010, ARAMARK Mesa Verde’s Complete Camper Package\* provides the ultimate camping experience for travelers exploring the park’s scenic byways or Four Corners region. Starting at \$89 for a dry campsite and \$115 for a base campsite, the package includes two seats on the new Far View Explorer Tour, a driver-guided adventure that departs directly from the campground. The tour takes guests to the popular Far View archaeological sites, including the third largest cliff dwelling Spruce Tree House, and includes short hikes to scenic and archeological overlooks and a picnic lunch in a wooded canyon. The package, which is valid for stays through Oct. 13, 2010, also includes indulgences like an all-you-can-eat pancake breakfast for two and s’mores fix’ns to cook by the fire.

The full-service Morefield Campground is located four miles from the park entrance and offers single, group and base camping; along with amenities like Wi-Fi access at the camp store, a café, hot showers, picnic tables and grills. To ensure campers are fully prepared for their getaway, the gift shop is well stocked with last-minute supplies and groceries and the newly-remodeled sports store features Columbia Sports products.

With 350 plus campground sites located amid the spectacular wooded canyon, ARAMARK Mesa Verde's full-service campground provides a range of outdoor activities that showcase the park's world-renowned cliff dwellings. Morefield Campground is the entry point for three of the park's five hiking trails. Campers can explore Morefield or Chapin Mesa Trailheads that provide incredible access to miles of trails for hikers of every skill level.

Together with the National Park Service (NPS), ARAMARK Mesa Verde worked to curb water consumption through a complete water system overhaul at the campground. The concessioner and NPS installed 23 water meters throughout Morefield Campground in 2009. The project saved 1.3 million gallons of water in its inaugural year, and further reduction in water use expected in 2010, helping to enhance green efforts at the campground. ARAMARK has long been committed to sustainability and "greening" its parks and over the past two years has diverted 94,000 pounds of recyclables from landfills.

"Families can hit the road this summer and explore Mesa Verde National Park for a great value with our new Complete Camper Package," said Judith Swain, director of sales and marketing, ARAMARK Mesa Verde. "We're pleased to be making strides with our green efforts at the campground, and proud to partner with the National Park Service to make these water savings possible. Our efforts will give campers and RVers even more access to Mesa Verde's unspoiled natural beauty for years to come."

For more information on the Morefield Campground or the Complete Camper Package, please visit [www.visitmesaverde.com](http://www.visitmesaverde.com) or call 866-292-8295.

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**Editor's note:** photos available upon request. \*Package disclaimer: *Plus taxes and surcharges. Price based on two adults; extra charges apply to additional adults and children. Valid on new 2010 reservations for stays mid-May through mid-October. Advance reservations and full prepayment required; no other discounts or promotions apply. \$15 Mesa Verde National Park entrance fee is not included.*

#### **About Mesa Verde National Park**

Named "The Number One Historic Monument in the World" by Conde Nast Traveler, "One of 50 Places to Visit in a Lifetime" by National Geographic Traveler and a "Top 10 Fodor's Destination," Mesa Verde National Park was established by Congress on June 29, 1906, to preserve from injury or spoliation the ruins and other works and relics of prehistoric humans. The park contains

world-renowned dwellings of the Ancestral Pueblo peoples within 52,000 acres, 8,000 of which have been designated by Congress as protected wilderness areas. In 1978, in recognition of the park's significance to the world community, Mesa Verde National Park was named a World Cultural Heritage Site as part of the World Heritage Convention, whose purpose is to recognize natural and cultural areas around the world that have outstanding values of importance to all humankind. For more information, log on to [www.visitmesaverde.com](http://www.visitmesaverde.com).

**About ARAMARK Parks and Destinations**

ARAMARK Parks and Destinations, a division of ARAMARK, delivers authentic and memorable experiences at national and state parks, national forests, specialty hotels, museums, and other tourist destinations throughout the United States. In partnership with its clients, ARAMARK Parks and Destinations seeks to enhance the guest experience by offering industry-leading hospitality, environmental stewardship, recreational, and interpretive programs. For more information on ARAMARK Parks and Destinations and each of its properties, visit [www.aramarkparksanddestinations.com](http://www.aramarkparksanddestinations.com).

*Concessions at Mesa Verde are managed by ARAMARK Mesa Verde and authorized by the National Park Service.*