



FOR IMMEDIATE RELEASE

Contact:

Amy Toosley
Allison & Partners
619-533-7976 (direct)
Amy@allisonpr.com

Mesa Verde National Park Goes Even More Green with First Annual “Verde Fest”
*Green Festival Hosted in Conjunction with the National Park Service,
Local Conservation Groups*

Mesa Verde National Park, CO – June 13, 2008 – Mesa Verde National Park, an ARAMARK Harrison Lodging managed property, in partnership with the National Park Service and area conservation groups in the Colorado communities of Cortez, Durango, Dolores and Mancos, will hold the park’s first annual Verde Fest. The “green festival” will be held on June 28, 2008, at the Far View Terrace from 10 am to 3 pm to showcase and celebrate its green and eco-friendly efforts.

The full-day Verde Fest will be held at Far View Terrace at Mesa Verde National Park in Southwestern Colorado, and will include “Konservation for Kids” games and special ranger programs local agri-tourism vendors and information booths from local organic farmers, alternative energy and transportation groups and recycled goods retailers. Attendees of the green festival will also enjoy sustainable cuisine demonstrations, entertainment, food stands and other environmentally-conscious activities on site.

Guests visiting Mesa Verde National Park during Verde Fest can take advantage of a special lodging package at Far View Lodge, where 150 rooms feature private balconies and views of up to 100 miles across three states.

For \$84.50* per person, the package includes:

- One night of standard lodging at Far View Lodge
- Breakfast at Far View Terrace
- A recycled and reusable corn travel mug
- A recycled, reusable shopping bag (part of sales donated to Mesa Verde Foundation)

**Based on double occupancy, plus tax, UPT and National Park Service entrance fees.*

To learn more about Mesa Verde National Park and Verde Fest or to reserve a package at Far View Lodge, please visit www.visitmesaverde.com or call (800) 449-2288.

###

About Mesa Verde National Park

Named "The Number One Historic Monument in the World" by Conde Nast Traveler, "One of 50 Places to Visit in a Lifetime" by National Geographic Traveler and a "Top 10 Fodor's Destination," Mesa Verde National Park was established by Congress on June 29, 1906, to preserve from injury or spoliation the ruins and other works and relics of prehistoric humans. The park contains world-renowned dwellings of the Ancestral Pueblo peoples within 52,000 acres, 8,000 of which have been designated by Congress as protected wilderness areas. In 1978, in recognition of the park's significance to the world community, Mesa Verde National Park was named a World Cultural Heritage Site as part of the World Heritage Convention, whose purpose is to recognize natural and cultural areas around the world that have outstanding values of importance to all humankind. For more information, log on to www.visitmesaverde.com.

Concessions at Mesa Verde are managed by ARAMARK Mesa Verde Company and authorized by the National Park Service.